Programming

- Public (walks, presentations, canoe, workshops)
- School (curriculum-based, all ages, on and off site)
- Youth (sleepover, birthday parties, camp)
- Special events & Public workshops
- Educator training (In-service days)
- Offsites (festivals)
- Exhibits (various themes)
Public programming
Educational Programming

- Over 40 programs available to preschool to university - price is per person
- 1 hour to full day programs
- Peak seasons (May/June and Sept/Oct)
- Approx 250 students per day (10 classes)
- Programs offered in French and English
Outreach

- Has been running since 1996
- Presentations to youth groups, seniors and community groups
- Over 150 communities have been visited in Manitoba, Saskatchewan, Ontario and Alberta
- Hundreds of thousands of students have participated in interactive wetland educational programs
- Package pricing
Partnerships

- Media – shared advertisement
- Local attractions – joint passes “Rain or Shine”, “Nature and Culture”
- Education – educator workshops and youth programming
- Public activities, workshops
- Funding – joint partnerships, event sponsors
Event Partners

Rock and Mineral weekend

Rock and Mineral Club
Mineral Society of Manitoba

Astronomy nights

Royal Astronomical Society of Canada
Workshop partners

Kite Boarding lessons

Cooking with cattails

Carving guild workshops
Education:

- Manitoba Envirothon - building relationships with key students and teachers
- Conservation districts sponsoring schools to receive "Watershed Ecovan" - reaching remote communities with interactive programming
- Y.E.S. Youth Encouraging Sustainability Showcase
- Society for the Protection of Caribbean Birds - wetland workshops - led to a new exhibit sponsorship from private donor
Educator training:

- In-service days (SAGE)
- Water Education for Teachers
- Summer Science Institute
- GIS workshop - launch in collaboration with the Manitoba First Nation Education Resource Centre
Caring for Our Watersheds™

- Open to students in grades 7-12
- 1,000 proposal with visuals and budget
- Realistic solution – call to action
- Top 10 present orally at the Oak Hammock
- Sponsored by Agrium
- $6,000 in prize money
- $10,000 in implementation funds
Canadian contests

- Central Alberta
- Manitoba
- Ontario
- Saskatchewan
- Southern Alberta

American contests

- California
- Colorado
- Ohio
- Virginia
- Washington, DC

Outside North America contests

- Argentina
- Australia

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fundraising
promotion
recruitment and training
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partnerships
With Interpretation,
understanding
With understanding,
appreciation
With appreciation,
conservation